



TED^x Moseley

x = independently organized TED event

partnership **information** **pack** 2026

#tedxmoseley

#ideasworthspreading

#whatsyourroar

about **TED**

TED is a global nonprofit dedicated to spreading ideas through short, impactful talks. Since 1984, it has grown into a worldwide platform for innovation and storytelling. **TED** started as a stage for groundbreaking ideas in **technology**, **entertainment**, and **design**.

Now, it's a global movement, billions of views, millions of fans, and one simple mission



ideas worth spreading

about **TEDx**Moseley

TEDxMoseley is an independently organised **TED** event that aims to further the mission of **TED**.

We strongly believe that the community is ready for authentic and meaningful conversations through intellectual dialogue, diversity of thought and a healthy portion of community spirit.

TEDxMoseley aims to create an engaging and community focused platform for the Moseley community and wider by curating an all-day public event with a full spectrum of diverse speakers **#roaring** their **#ideasworthspreading** and arousing curiosity, reflection and forward action towards a better future.

Curated and infused with jaw dropping performances, the **TEDxMoseley** event will leave you entertained, energised and inspired.

2022 event information

spill the tea



08.01.2022

midlands art centre



**100 tickets
sold out!**



**13 ted circles with
global audience**



**12 breath-taking
speakers**



**6 strong
partners**



**4 energising
performers**



**15 dedicated
volunteers**





**16 videos on
TEDx's YouTube**


Very well
organised!
Amazing Speakers!
Well Done
Looking forward to the
next event

Fantastic line up
of speaker. Real diversity
of experience, thought &
inspiration.

Excellent Day
thoroughly inspiring
& powerful

Its allowed me to see
things from a better perspective
and embrace better actions
Thank you so much! 
- Beccs 

Educated!
Motivated!
Inspired!

AMAZING DAY!
THANKS TO EVERY SINGLE
PERSON INVOLVED IN MAKING
THIS EVENT HAPPEN!! FEELING
EMPOWERED AND ON A HIGH!
BRILLIANT! CAN'T WAIT FOR
THE NEXT TEDx 

10/10
Event
Feel super
uplifted
Thank you



**checkout our
feedback wall**

our online **TEDx** community reach

170

countries

2,900


organisers

3800

events



views
1b+

22k

speakers

600k

attendees

43.6m

subscribers

TEDx YouTube channel

every uploaded talk on **TEDx's**
YouTube will present your
brand at the begining of every
talk and performance for **life**


facebook
530
and growing


instagram
557
and growing


subscribers
285
and growing

the silent roar



The 2026 theme of **the silent roar** is inspired by timeless qualities of **leadership**, **wisdom**, and **resilience**.

Much like a lion's deep, yet powerful roar, the theme celebrates the strength that drives meaningful change, even when it is not immediately heard or visible

This is a call to acknowledge that true power often lies not in loudness, but in the depth and impact of one's actions

“

The **silent roar** represents the idea of inner power - a quiet force that transcends mere noise, encouraging us to lead with humility, act with integrity, and shape the world in ways that are subtle, yet profoundly powerful

partnership philosophy



partners **not** sponsors

TEDxMoseley would value our partners playing an active role in making the event a success



impact focused

We want to maximise your impact and investment to get the right exposure and impact you desire



creative partnership

TEDxMoseley to co-create new and meaningful ways to achieve your company mission

6 reasons to partner with us



community

engage with the local community and foster lasting relationships



branding & image

strengthen your brand and build your image by supporting local communities



showcase

highlight an idea, project or innovation your organization is working on



inspiration & ideation

be inspired by the speakers, performers and dialogues with the audience



leads & networking

meet interesting people, companies and creatives alike and engage in an authentic dialogue



recognised reference

present the recognized reference of TEDxMoseley in your portfolio

Restrictions

Partners cannot be speakers at the **TEDxMoseley** event

Partners may not trade with arms, tobacco, gambling, adult products/services

Partners have no editorial control on **TEDxMoseley** event

8 budget

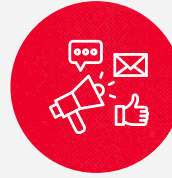
areas to get roaring



venue

world class venue at the heart of Moseley, proceeds go to **charity**

£4,000



promotion

event promotion and community engagement

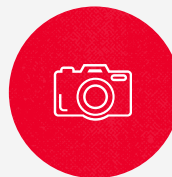
£3,000



videography

high quality in-theatre video production and talks and performances published on TEDx's YouTube channel

£8,000



photography

high quality in-theatre photography of talks and performances published on **TEDxMoseley's** Flickr channel

£2,000



catering

providing refreshments and light lunch to keep them energised for more

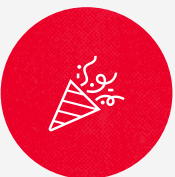
£2,000



design & logistics

event logistics costs and stage design

£3,000



after party

exclusive after party with sponsors and speakers to celebrate and build lasting relationships

£3,000



merchandise & misc

buffer towards misc expenses and unforeseen requirements

£5,000

£30,000
estimated

**in-kind
sponsor
ship**

TEDxMoseley really values you and/or your business (small or large) to share your time, expertise, products or services towards any of the above needs.

lets join forces and unleash the **#roar**

leads the charge toward a bold future, shaping long-term success and setting the strategic direction for transformative progress

in-event



front-row tickets

four front row tickets with allocated seating



exhibition space

space to set up your wares and market your products and services placed in a **prime spot**



networking

network with speakers, performers and sponsors



brand banner

your own brand banner exposed in break & lunch areas



brand on event material

your brand exposed at **top- tier** on event material



brand exposed on stage

visual brand exposure on stage at **top-tier** during breaks



recognised on stage

recognition via **award** and photography with speakers



gift the audience

exclusive opportunity to promote your brand by giving a gift to the participants that will leave a lasting **roar**

life-time



TEDxMoseley website

listing appearing at **top-tier** with no need to scroll



TEDx YouTube channel

every uploaded talk performance on TEDx's YouTube shows your brand at **top-tier** for **life**

online & socials



newsletter audience

every newsletter includes your brand at **top-tier** with a link to your chosen website



social media presence

regular shout-outs and mentions from **all** TEDxMoseley's social channels and collaborate online



live interview

Live online Interview gaining further exposure of your brand



speaker/performers dinner

three tickets to dinner with speakers and performers with exclusive opportunity to **raise a toast (roar!)**

ignites growth & innovation, sharing resources & influence to drive impactful change within the community

in-event



front-row tickets

two front row tickets with allocated seating



exhibition space

space to set up your wares and market your products and services



networking

network with speakers, performers and sponsors



brand on event material

your brand exposed at **mid-tier** on event material



brand exposed on stage

visual brand exposure on stage at **mid-tier** during breaks



recognised on stage

verbal recognition and shout out from stage

life-time



TEDxMoseley website

listing appearing at **mid-tier** with little to no need to scroll



TEDx YouTube channel

every uploaded talk performance on TEDx's YouTube shows your brand at **mid-tier** for **life**

online & socials



newsletter audience

every newsletter includes your brand at **mid-tier** with a link to your chosen website



speaker/performers dinner

two tickets to dinner with speakers and performers

5 community

silver partnerships

£2,500

demonstrates local support and engagement, helping to foster connections and build a thriving, collaborative community

in-event



front-row tickets

one front row ticket with allocated seating



networking

network with speakers, performers and sponsors



brand on event material

your brand exposed at **mid-tier** on event material



brand exposed on stage

visual brand exposure on stage at **bottom-tier** during breaks

life-time



TEDxMoseley website

listing appearing at **bottom-tier** with scrolling



TEDx YouTube channel

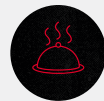
every uploaded talk performance on TEDx's YouTube shows your brand at **bottom-tier** for **life**

online & socials



newsletter audience

every newsletter includes your brand at **bottom-tier** with a link to your chosen website



speaker/performers dinner

one ticket to dinner with speakers and performers

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